SPONSORSHIP KIT



As a friend and supporter of the <u>National Institute of Standards and Technology</u> (<u>NIST</u>) <u>Manufacturing Extension Partnership</u> (<u>MEP</u>) program, we are seeking your support in sponsoring the upcoming 2025 MEP National Network Forum (formerly the Center Best Practice Conference).

This multi-day event will take place from Monday, September 15 to Thursday, September 18, 2025, at the Dallas Sheraton in Dallas, TX.

Since 2015, the <u>Foundation for Manufacturing Excellence</u>, the educational arm of the NIST-MEP Centers, has worked to enhance the MEP network. As the subsidiary of the <u>American Small Manufacturers Coalition</u>, the Foundation plays a key role in supporting NIST MEP initiatives.

The MEP National Network Forum will bring together MEP specialists from across the nation—experts who understand the unique needs of small manufacturers. The event will feature the network's 500+ MEP Center Staff from all 50 states and Puerto Rico, who collectively work with more than 30,000 manufacturers annually.

The Forum is designed by MEP Centers, with specialists selecting the conference tracks and best practices to showcase, making the content highly relevant and driven by the participants themselves. The Foundation's role is to facilitate the event, which is centered around knowledge-sharing and collaboration.

Additionally, the Foundation also uses the Forum to host the Industry Awards, a chance to recognize the best-of-the best within MEP. The Industry Awards program is peer-nominated and peer-selected.

We hope we can count on your support to make this year's Forum the best yet. Your sponsorship will help us reduce registration costs, enabling greater participation, improved networking, and more opportunities for collaboration. Furthermore, your

support will have a lasting impact throughout the year, as it will help subsidize the services and training the Foundation provides for its members.

For your convenience, please review the sponsorship opportunities below. If you prefer a customized package, we would be happy to discuss the options that best suit your organization's needs.

Event Overview

Who will attend the event?

The Forum will bring together a national network of MEP specialists who are experts in the unique needs of America's small manufacturers. This extensive network includes Manufacturing Extension Partnership (MEP) centers across all 50 states and Puerto Rico, which collectively support over 30,000 manufacturers annually.

Who will host the conference?

The conference is hosted by the Foundation for Manufacturing Excellence, the educational arm of the NIST-MEP Centers.

How can your organization get involved?

The MEPNN Forum is offering sponsorship opportunities for organizations to increase their visibility and connect with MEP Centers nationwide.

Who do I contact with questions?

Please get in touch with <u>Kelly Buchanan</u>. She will be happy to discuss opportunities for your organization.







Sponsorship Options

HOST THE MEP CENTER AWARDS:

Receive maximum exposure as the exclusive sponsor of the Forum's MEP Center Awards program. This sponsorship will provide the highest level of visibility, recognition, and benefits during the event.

- 10-minute in-person speaking opportunity at start of Industry Awards.
- Photo opportunity with award winners.
- Share collateral at each table.
- Your choice of slides displayed on screens at the start of the event.
- Tabletop exhibit for the entirety of conference.
- Four complimentary registrations (Includes entry into all sessions, plus all meals/breaks).
- Logo placement with sponsor website links on the Forum website & the mobile app.
- Forum attendee list.

Investment: \$25,000

HOST A MEAL:

Sponsor a meal and put your organization and your agenda in front of the audience.

- 5-minute in-person speaking opportunity at start of event.
- Share collateral at each table.
- Your choice of slides displayed on screens at the start of function.
- Tabletop exhibit for the entirety of conference.
- Two complimentary registrations (Includes entry into all sessions, plus all meals/breaks).
- Logo placement with sponsor links on the website & the mobile app.
- Forum attendee list.



Investment: \$15,000

HOST THE OPENING RECEPTION:

Be first to get in front of the Forum attendees at the opening reception. This reception provides the premiere networking opportunity for the event. Be a major presence at the reception and get the opportunity to showcase your organization and its benefits to attendees.

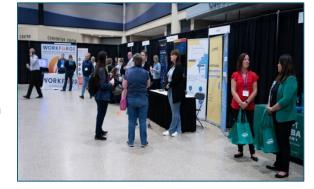
- Scrolling slide deck displayed throughout reception.
- Two complimentary registrations (including entry into all sessions, plus all meals/breaks).
- Tabletop exhibit for the entirety of conference.
- Logo placement with sponsor links on the website & the mobile app.
- Forum attendee list.

Investment: \$12,000

EXHIBITION:

Sponsoring a spot in the exhibition hall allows you to interact with attendees. Exhibiting will bring significant traffic to your onsite team with the breaks located in the exhibition hall area.

BOOTH: \$10,000



- Three complimentary registrations (including entry into all sessions, plus all meals/breaks).
- Exhibitor Booth Space* (10x10 space including pipe and drape) throughout Forum. This larger space will provide added space and privacy for demos, meetings, and networking.
- Logo placement with sponsor links on the website & the mobile app.
- Forum attendee list.

TABLETOP: \$5,000

- Two complimentary registrations (including entry into all sessions, plus all meals/breaks).
- Exhibitor Table* (6 ft. table, no pipe and drape) throughout Forum.

- Logo placement with sponsor links on the website & the mobile app.
- Forum attendee list.

Each Exhibit space includes a 6 ft long x 2.5 ft wide table with black tablecloth, two chairs, a wastebasket, electricity, and wireless internet.



LANYARD SPONSOR:

Secure recognition throughout the conference by sponsoring the name badge lanyards.

- Each attendee will receive a lanyard with your imprinted company name.
- Logo placement with sponsor links on the website & the mobile app.
- Two complimentary registrations (Includes entry into all sessions, plus all meals/breaks).
- Forum attendee list.

Investment: \$8,000

HEADSHOT LOUNGE SPONSOR:

Gain brand recognition and leads by supporting a headshot lounge at the Forum.

- Branded signage
- Email sent to attendees with download links for headshots to include sponsor name and logo
- Logo placement with sponsor links on the website & the mobile app.
- Two complimentary registrations (Includes entry into all sessions, plus all meals/breaks).
- Forum attendee list.



Investment: \$8,000

WI-FI SPONSOR:

As the Wi-Fi Sponsor, your brand will be front and center every time an attendee connects to the internet.

- Custom Wi-Fi network name. Visible throughout Forum
- Logo placement with sponsor links on the website & the mobile app.
- One complimentary registration (Includes entry into all sessions, plus all meals/breaks).
- Forum attendee list.

Investment: \$5,000



WELCOME BANNER SPONSOR:

Be the first to welcome attendees to the Forum.

- Branded welcome banners.
- Logo placement with sponsor links on the website & the mobile app.
- One complimentary registration (Includes entry into all sessions, plus all meals/breaks).
- Forum attendee list.

Investment: \$3,000



SPONSORED ANNOUNCEMENTS:

Capture the audience's attention by promoting your organization's services via a sponsored announcement.

• 3-min recorded message (or scrolling slides) displayed at the start of a plenary session.



- Announcement included on mobile app.
- Logo placement with sponsor links on the website & the mobile app.
- One complimentary registration (Includes entry into all sessions, plus all meals/breaks).
- Forum attendee list.

Investment: \$3,000

COFFEE BREAK SPONSOR:

Learning is demanding work and people need fuel. Gain exposure by sponsoring a refreshment break.

- Company logo on signage during one coffee break.
- Logo placement with sponsor links on the website & the mobile app.
- One complimentary registration (Includes entry into all sessions, plus all meals/breaks).
- Forum attendee list.

Investment: \$3,000



CHARGING STATION SPONSOR:

Help attendees get connected (and stay connected!) at the Forum as the official charging station sponsor.

- Company logo on signage for charging station tables.
- Logo placement with sponsor links on the website & the mobile app.
- One complimentary registration (Includes entry into all sessions, plus all meals/breaks).
- Forum attendee list.

Investment: \$3,000

Ready to Become a Sponsor?

PURCHASE A SPONSORSHIP

For more information on becoming a sponsor, please contact $\underline{\textit{kelly@mfgfoundaiton.com}}$